



We Understand Higher Education

Sierra-Cedar has been dedicated to higher education since 1997, completing over 1,500 Oracle/PeopleSoft implementation and upgrade projects for more than 350 colleges and universities and more than 100 student information system implementations. Our industry-focused consultants average 16 years of higher education experience and 12 years of Oracle and PeopleSoft experience. They have worked as faculty, senior administrators, and leaders in academic, student, human resources, financial, and information technology organizations.



Sierra-Cedar's Consulting Services

Sierra-Cedar is prepared to assist you with your Student Cloud initiatives. We are here to serve your distinct vision and mission. We don't sell one-size-fits-all higher education solutions; rather, we are interested in learning what distinguishes your institution. We build long-term customer relationships that provide tangible business benefit and impact. Our experience spans every institution classification and size including deep experience with large, complex, multi-campus/multi-institution systems. Our Cloud consulting services include the following:

- Implementation services for Student Cloud Applications
- Evaluation of Cloud Options and Goals
- Development of Cloud Strategies
- Institutional Readiness Assessment
- Creation of a Roadmap With a Practical, Phased Pathway for Implementing Cloud Applications
- Customizations Review
- Business Process Review and Standardization
- IT and Business Staffing Considerations
- Organizational Readiness and Governance Review

What is Oracle Student Cloud?

Oracle Student Cloud includes a suite of six Student Information System (SIS) and Customer Relationship Management (CRM) solutions. The six components can be purchased individually and used individually or together. The components include a core SIS with five additional associated and related capabilities. Oracle Student Cloud contains all of the student service functionality to be released by Oracle for operation in the cloud.

The components of Student Cloud are being released over time with four solutions available now. Oracle is delivering additional Student Cloud functionality for each of the six Student Cloud applications spread across multiple releases with several releases planned each year:

- **Student Recruiting** (Student Recruiting and Admissions) – **Available Now**
- **Student Engagement** (Outreach/Marketing, Engagement and Retention) – **Available Now**
- **Student Support** (Student Retention) – **Available Now**
- **Student Management** (Student Information System) – Future Release
- **Financial Aid** – Future Release
- **Advancement** (Development and Alumni Relations)– **Available Now**

Readiness – Where and Why to Start Moving to the Cloud

Even if your campus is focused on upgrading to Campus Solutions 9.2, this is the time to also be thinking about specific pathways toward and readiness for Cloud-based student applications. Campuses can reap many benefits from moving to the Cloud, including on-demand services, enhanced security and data protection, agility, guaranteed service levels, scalability, and portability.

Student Cloud offers a variety of services to assist with achieving mission critical objectives such as these:

- Enhancing your Continuing Education program with student focused marketing and engagement campaigns via **Student Engagement**
- Providing more customized services to promote enhanced student retention via **Student Support**
- Enhancing your student recruiting pipeline using **Student Recruiting**
- Targeting prospective students that are a great fit for your institution using Student Engagement and/or **Student Recruiting**
- Identifying and servicing the needs of at-risk students to enhance retention using **Student Support**

Multiple Pathways to Oracle Student Cloud

Your campus can choose to utilize Student Cloud via a hybrid approach by implementing one or more of the Student Cloud applications within your current Campus Solutions environment:

- Your campus may choose to utilize your existing on-premise Campus Solutions environment as a core student information system and utilize **Student Management** specifically to support a Continuing Education department and/or for a non-traditional program.
- Your campus may choose to utilize **Student Engagement** to identify prospective students and create targeted custom marketing campaigns that include in-depth analytics while using Student Recruiting to deploy customized recruiting efforts that result from campus-specific analytics.

Supporting Your Chosen Pathway to Oracle Student Cloud

Sierra-Cedar is ready to assist your campus with your Cloud initiatives and can help you assess which approach to take:

- Co-existence of Campus Solutions and other Student Information Systems with Student Cloud
- Integration of Campus Solutions and other Student Information Systems with Student Cloud
- Migration from Campus Solutions and other Student Information Systems to Student Cloud

Sierra-Cedar: Oracle Student Cloud Strategic Design Partner

Student Cloud is being developed in tandem with customers who are providing significant input and feedback. Since 2014, Sierra-Cedar has been actively participating along with these customers and is a member of the Oracle Design Review Council and Business Process Experts. Sierra-Cedar is also the only Oracle Partner to have participated in all of the design sessions for Student Management, the core of Student Cloud.

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Sierra-Cedar delivers industry-focused client success by providing consulting, technology, and managed services for the deployment, management, and optimization of next-generation applications and technology.
